

iSEMcon GmbH is a privately owned company with two locations. One located in Germany (development, manufacturing, sales) and one in Northern Ohio in the USA (sales, distribution).

The following data protection regulations refer to personal data only, which will be collected by iSEMcon GmbH from using our websites, calling iSEMcon or written notification. The personal data will only be used to fulfill the contractual commitment. The use of personal data is in accordance with the German Data Protection Act and Telecommunications Act. We do not sell or share personal data.

### ***What information do we collect about you?***

We collect information about you when you register with us or place an order for products or services.

### ***How will we use the information about you?***

Your address is stored in our system to ensure your orders are handled quickly and without any problems. We use the data you provide us is in accordance with the Data Protection Act 1998 and Distance Selling Regulations. We use the data you provide us is in accordance with the Data Protection Act 1998 and Distance Selling Regulations.

We use your information collected from the website to personalize your repeat visits to our websites using cookies (see section below on Cookies). Each time you use the site we'll also collect information including domain name/IP address, browser and platform, time of visit. This information may be used to help us improve the functionality of our.

We do not monitor and record telephone conversations/messages.

### ***Will we pass your information to anyone else?***

We may share your information with the following:

Your data will be used for order fulfillment and for administrative affairs in case of delayed payment and will be partly and necessarily directed to companies that are involved in the order fulfillment

- Credit reference agencies and other similar companies, in order to carry out credit reference searches, for fraud prevention and to pursue debtors. We may also obtain information about you from such companies.
- We will inform you on delivery times and parcel tracking. Here we forward your name and address together with your email address and phone number if necessary as well as the parcel tracking number

- This information will be forwarded to the logistics companies we are working with.
  - UPS Germany
  - DHL Germany
  - Deutsche Post
- The iSEMcon **shop** is hosted on servers of **1und1** (1and1) located in Montabaur, Germany. Your order data is stored in a protected SQL database.
- We are working with **MAILCHIMP** as a newsletter/e-mail provider. We only use your name and email address. No other data will be supplied.
- Your data will also be stored on a **DATEV** Server (input & output statements). This is necessary for our tax accountant to work with and for the annual tax report (German tax authority).

## ***Marketing***

We would like to send you information about the products and services we offer which may interest you. If you have allowed us to send such marketing information to you, you are free to opt out at any time. If you no longer want us to contact you for marketing purposes please contact us by email at [webmaster@isemcon.com](mailto:webmaster@isemcon.com) or by telephone at +49 6204 911249, letting us know what type of marketing you no longer wish to receive.

## ***Cookies!***

We use cookies to ensure that we give you the best experience on our website.

### ***What are cookies?***

Cookies are tiny text files stored on your computer or other mobile/handheld device (such as smart phones or tablets) when you visit certain web pages.

Cookies are essential to the effective operation of our website and to enable you to shop with us online. We do not use Cookies for advertising.

### ***What do cookies do?***

Cookies do several different things, such as letting you navigate between pages effectively, storing your preferences, and generally improving your experience of a website.

If our website did not use cookies, you would appear to be a new visitor every time you moved to a different webpage; e.g. after entering your log in details and moving to another page the website wouldn't recognize you and would ask you to log in again.

Some more examples of what cookies can do include:

- Save the contents of your shopping basket as you proceed through the checkout process.
- Remembers your account log in details so you can see information relating to your orders and manage your account.

### ***Are cookies safe?***

Cookies will not harm your computer. They do not contain any information that could be used by others to identify you personally nor do they contain any confidential information, such as your email address or payment details.

### ***What are the different types of cookies?***

- **Strictly Necessary Cookies**

Some cookies are strictly necessary to allow you to move about the website easily or to provide you with certain features you have requested, such as remembering your basket contents and identifying you as being logged onto the site.

- **Functionality Cookies**

Functionality cookies are used to remember settings about choices you've made on the website such as the language preference you've chosen for the site and your marketing preferences. They also allow us to provide services you've asked to use and to improve your visit.

- **Targeting and Advertising Cookies**

Targeting and advertising cookies are used to work out what advertising might be most relevant to you, based on the areas you look at on our website.

- iSEMcon **does not** use advertising cookies.
- iSEMcon **does not** use retargeting cookies for analyzing the surfing behavior
- We **do not** use google analytics

### ***Third Party Cookies***

We do not use third party cookies especially for advertising. iSEMcon trusts in the customer to customer recommendations solely.

### ***Social Media***

#### **Facebook:**

We are using 'Like' buttons and 'Share' buttons linking to Facebook. This is a service supplied by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA. Please follow the following link to obtain information about the Facebook data policy <https://www.facebook.com/about/privacy/>

#### **Youtube:**

We are using plug ins or using links of YouTube, which is a Google Inc owned company (Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States). For more information and the data policy follow the link here: <http://www.google.com/intl/de/policies/privacy/>.

### ***Security***

Access to stored data and information you provide is password protected and access to passwords is limited. Firewall technology is used to prevent unauthorized access and servers are backed up periodically, with archives stored in a secure location.

Our website uses SSL ("Secure Socket Layer" technology supplied by 1und1). SSL is an open protocol for secure data communications across computer networks. SSL is an application protocol independent and provides:

- encryption, which creates a secure channel to prevent others from tapping into the network.
- message integrity, which ensures that messages cannot be altered en route.

We do not collect payment data through our German website. All payments will be initiated from our customers (prepayment – wire transfer, COD or PayPal). The US shop can also handle credit card payments while all the information is split into several emails or by calling.

***Data security during data transfer, data deletion and right to information***

- **How we protect your personal data.**

While ordering with us or having access to your account your personal data will be transferred using SSL technology. This can be seen while the browser is displaying https:// instead of http:// and a locked padlock. We are protecting our website and in house computer systems using technical and organizational measures preventing data loss, damage, unauthorized access, data change and distribution.

- **When do we delete your data?**

Your personal data will be deleted upon request and immediately effective as long as we are not enforced to keep it by legal obligation (ref. 10 year retention obligation of tax relevant data – German tax authority).

- **The choices you have concerning your personal data use?**

You have the sole right of decision, how and for what purposes your personal data is used. It is your decision to decline the data permit. The revocation is valid by email, fax or mail)

- **Your right of information?**

We supply you with all your personal data being used or stored at iSEMcon GmbH. We need proof of identity (copy of passport, id card) including a personal picture and additional characteristic feature before we can supply you with the requested information.

One data information request per legal year is free of charge (as per § 26 Abs. 6 DSG)

***Payment specific data storage.***

We do not store payment data on company server or as long it is not wanted/initiated from our customers namely distributors. ???

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***Other websites***

Our website may contain links to other websites. This privacy policy only applies to this website so when you link to other websites you should check the privacy policy on those sites.

***How to contact us***

Please contact us if you have any questions about our privacy policy or information we hold about you by email at [webmaster@isemcon.com](mailto:webmaster@isemcon.com) or by writing to us at iSEMcon GmbH, Zeppelinstr. 6, 68519 Viernheim, Germany.